Resolved that the policy of the Colorado Trial Lawyers Association regarding the use of its logo will be:

Any member of CTLA may use a CTLA logo to link the member’s website (related to the member’s legal services) to CTLA’s website. The word "Member" must precede or follow the logo. CTLA may provide a logo that includes the appropriate language. Members may also use the logo on letterhead or business cards – also with the word "Member." The CTLA logo should appear in full and in the form supplied by CTLA without modification. Placement of the logo should reflect favorably on the member and CTLA. Only members in good standing may use the CTLA logo. CTLA reserves the sole and exclusive right to require any member to cease and desist from further use of the CTLA logo. CTLA prohibits use of any CTLA logo, mark or slogan other than use of the CTLA logo for this purpose. CTLA reserves all rights, title and interest in and to the regular CTLA logo and all other special logos, marks or slogans together with all intellectual property rights related to them.

Resolved that CTLA staff shall develop an appropriate written agreement for this purpose. Such agreement may require a signed agreement or may allow members to agree to its terms by downloading and using the logo.

Adopted by motion of the Colorado Trial Lawyers Association Board of Directors on May 4, 2012.